

## **El Salvador Waterproofing Market Report and Forecast 2023-2028**

Market Report | 2023-05-16 | 105 pages | EMR Inc.

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### **Report description:**

El Salvador Waterproofing Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the El Salvador waterproofing market reached a value of approximately USD 11.67 million in 2022. Aided by the escalating need for construction and infrastructure development, alongside the growing awareness about building longevity, the market is projected to further grow at a CAGR of 6.90% between 2023 and 2028 to reach a value of USD 17.51 million by 2028.

Waterproofing is a critical component in the construction industry, essential in safeguarding structures from water ingress, which can lead to severe structural damage over time. It is predominantly applied in areas exposed to moisture like bathrooms, kitchens, basements, and roofs. The use of waterproofing solutions is seen across various sectors, including residential, commercial, and infrastructure projects.

The burgeoning construction industry is one of the key trends driving the El Salvador waterproofing market growth. The rapid urbanisation, combined with government-led initiatives on infrastructure development, has resulted in a surge in construction projects. This surge, in turn, elevates the demand for waterproofing solutions to ensure the durability and safety of these new structures.

The increasing awareness about the benefits of waterproofing is another factor propelling the market El Salvador waterproofing market expansion. With a growing understanding of waterproofing's role in extending a building's lifespan, reducing maintenance costs, and improving the indoor environment, more construction professionals and homeowners are opting for these solutions. Furthermore, rising environmental concerns have pushed for more eco-friendly waterproofing solutions, adding another layer of complexity and opportunity to the market.

The diverse applications of waterproofing across numerous industries play a significant part in the El Salvador waterproofing market development. In the residential sector, waterproofing is indispensable for bathrooms, kitchens, and basements to prevent damage due to water leaks. In the commercial sector, waterproofing is crucial in maintaining the structural integrity of large buildings, where water damage can have devastating consequences. Meanwhile, in infrastructure projects such as bridges, tunnels, and highways, waterproofing provides essential protection against water-induced corrosion.

Moreover, with the increased emphasis on sustainable and green building practices, the demand for environmentally friendly

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waterproofing solutions is projected to rise. These solutions include water-based coatings, mineral-based materials, and bio-based waterproofing solutions. The shift towards these environmentally friendly products will likely positively impact the El Salvador waterproofing market.

#### Market Segmentation

The market can be divided based on type, application, and system.

#### Market Breakup by Type

- Liquid Membrane
  - o□ Bituminous Coating
  - o□ Polyurethane Membrane
  - o□ Acrylic
  - o□ Liquid Silicone/Water Repellents
- Cementitious Membrane/Integral Waterproofing
- Bituminous/Asphalt Membrane
- Thermoplastic Membrane
  - o□ PVC
  - o□ TPO
  - o□ EPDM
- Epoxy
- Others

#### Market Breakup by Application

- Grey Work
  - o□ Liquid Membrane
  - Bituminous Coating
  - Polyurethane Membrane
  - Acrylic
  - Liquid Silicone/Water Repellents
  - o□ Cementitious Membrane/Integral Waterproofing
  - o□ Bituminous/Asphalt Membrane
  - o□ Thermoplastic Membrane
    - PVC
    - TPO
    - EPDM
  - o□ Epoxy
- Roofing
  - o□ Liquid Membrane
  - Bituminous Coating
  - Polyurethane Membrane
  - Acrylic
  - Liquid Silicone/Water Repellents
  - o□ Cementitious Membrane/Integral Waterproofing
  - o□ Bituminous/Asphalt Membrane
  - o□ Thermoplastic Membrane
    - PVC
    - TPO
    - EPDM
  - o□ Epoxy
- Flooring

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- o□Liquid Membrane
- Bituminous Coating
- Polyurethane Membrane
- Acrylic
- Liquid Silicone/Water Repellents
- o□Cementitious Membrane/Integral Waterproofing
- o□Bituminous/Asphalt Membrane
- o□Thermoplastic Membrane
- PVC
- TPO
- EPDM
- o□Epoxy
- Wet Zones
- o□Liquid Membrane
- Bituminous Coating
- Polyurethane Membrane
- Acrylic
- Liquid Silicone/Water Repellents
- o□Cementitious Membrane/Integral Waterproofing
- o□Bituminous/Asphalt Membrane
- o□Thermoplastic Membrane
- PVC
- TPO
- EPDM
- o□Epoxy
- Finishing and Facades
- o□Liquid Membrane
- Bituminous Coating
- Polyurethane Membrane
- Acrylic
- Liquid Silicone/Water Repellents
- o□Cementitious Membrane/Integral Waterproofing
- o□Bituminous/Asphalt Membrane
- o□Thermoplastic Membrane
- PVC
- TPO
- EPDM
- o□Epoxy
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- o□Liquid Membrane
- Bituminous Coating
- Polyurethane Membrane
- Acrylic
- Liquid Silicone/Water Repellents
- o□Cementitious Membrane/Integral Waterproofing
- o□Bituminous/Asphalt Membrane

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o Thermoplastic Membrane

- PVC

- TPO

- EPDM

o Epoxy

- Contractors

o Liquid Membrane

- Bituminous Coating

- Polyurethane Membrane

- Acrylic

- Liquid Silicone/Water Repellents

o Cementitious Membrane/Integral Waterproofing

o Bituminous/Asphalt Membrane

o Thermoplastic Membrane

- PVC

- TPO

- EPDM

o Epoxy

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the El Salvador waterproofing companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Sika AG

- The Sherwin-Williams Company

- Aditivos de El Salvador SA de CV

- Reflex SA de CV

- Lanco Manufacturing Corp.

- Sur Quimica, SA

- Koster Bauchemie AG

- Schluter-Systems KG

- Fester (Henkel Capital, SA de CV)

- Mapei SPA

- Black Jack Coatings (Innovative Chemical Products Group)

- Grupo IMPAC

- LATICRETE International, Inc.

- Others

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15.2.13 LATICRETE International, Inc.

15.2.13.1 Company Overview

15.2.13.2 Product Portfolio

15.2.13.3 Demographic Reach and Achievements

15.2.13.4 Certifications

15.2.14 Others

16 Key Trends and Developments in the Market

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