

Video Games in the Netherlands

Market Direction | 2023-05-26 | 23 pages | Euromonitor

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Report description:

Video games in the Netherlands recorded strong double-digit value growth in 2022 despite a slowdown in the economy. This was driven by strong price growth in some categories such as AR/VR headsets, which doubled in price due to the introduction of new versions and phasing out of cheaper versions in the year. However, the demand for video games hardware remained positive in 2022 as gamers are not significantly impacted by inflation. Hand-held consoles and static consoles continued to be in high d...

Euromonitor International's Video Games in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Video Games Hardware, Video Games Software.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Video Games market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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AR/VR headsets continue to grow, but market is unstable as competition remains low

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Competition in AR/VR likely to remain low as market remains niche

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