

Traditional Toys and Games in Argentina

Market Direction | 2023-05-26 | 16 pages | Euromonitor

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Report description:

While toys and games registered a very high double-digit increase in current value sales in 2022, a sizeable part of this growth was driven by one of the highest rates of inflation in the world, with constant value sales being unchanged from the previous year. Causes of inflation were multiple, including persistent deficit spending, continued currency devaluation and external factors such as the war in Ukraine that affected energy and grain prices in particular. Continuing supply chain disruptio...

Euromonitor International's Traditional Toys and Games in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Action Figures and Accessories, Arts and Crafts, Baby and Infant, Construction, Dolls and Accessories, Dress-Up and Role Play, Games and Puzzles, Model Vehicles, Other Traditional Toys and Games, Outdoor and Sports, Plush, Pre-School, Remote Control Toys, Ride-On Vehicles, Scientific/Educational.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Traditional Toys and Games market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Traditional Toys and Games in Argentina
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List Of Contents And Tables

TRADITIONAL TOYS AND GAMES IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Constant value sales unchanged, as inflation continues to dampen growth

Further openings of toy stores

Several global brands form licence agreements with local manufacturers

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Mattel upping its game in Argentina

Uphill battle to maintain value share over video games

CATEGORY DATA

Table 1 Sales of Traditional Toys and Games by Category: Value 2017-2022

Table 2 Sales of Traditional Toys and Games by Category: % Value Growth 2017-2022

Table 3 Sales of Traditional Toys and Games by Licensed vs Non-Licensed: % Value 2017-2022

Table 4 NBO Company Shares of Traditional Toys and Games: % Value 2018-2022

Table 5 LBN Brand Shares of Traditional Toys and Games: % Value 2019-2022

Table 6 Distribution of Traditional Toys and Games by Format: % Value 2017-2022

Table 7 Forecast Sales of Traditional Toys and Games by Category: Value 2022-2027

Table 8 Forecast Sales of Traditional Toys and Games by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Traditional Toys and Games by Licensed vs Non-Licensed: % Value 2022-2027

TOYS AND GAMES IN ARGENTINA

EXECUTIVE SUMMARY

Toys and games in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for toys and games?

MARKET DATA

Table 10 Sales of Toys and Games by Category: Value 2017-2022

Table 11 Sales of Toys and Games by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Toys and Games: % Value 2018-2022

Table 13 LBN Brand Shares of Toys and Games: % Value 2019-2022

Table 14 Distribution of Toys and Games by Format: % Value 2017-2022

Table 15 Forecast Sales of Toys and Games by Category: Value 2022-2027

Table 16 Forecast Sales of Toys and Games by Category: % Value Growth 2022-2027

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