

Sunglasses in the United Arab Emirates

Market Direction | 2023-05-25 | 16 pages | Euromonitor

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Report description:

In 2022, Gentle Monster and Maison Margiela collaborated to create a fashionable and unique collection of sunglasses, which was launched in the Dubai Mall. This reflects a growing trend of fashion and eyewear players creating partnerships, whereby they produce unique and appealing futuristic or retro-inspired styles. The Gentle Monster and Maison Margiela partnership highlights the growing significance of sunglasses among local consumers as a fashion accessory to complement their style and indiv...

Euromonitor International's Sunglasses in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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