

## **Sunglasses in Sweden**

Market Direction | 2023-05-22 | 17 pages | Euromonitor

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### **Report description:**

Sunglasses declined in 2020, when COVID-19 led to less socialising, home seclusion and a lack of travelling. However, sales increased significantly in 2021 due to pent-up demand, the shift from services to goods, and the return of international travel. As travel further resumed in 2022 and 2023, sunglasses continued to display strong sales. In addition, current retail value sales were significantly boosted by inflation and the strong premiumisation trend. Sweden has, in general, been enjoying lo...

Euromonitor International's Sunglasses in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

SUNGLASSES IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

International travel and long summers boosts growth for sunglasses

Luxury brands and fashionable options drive retail value growth

The popularity of prescription sunglasses rises, offering convenience

PROSPECTS AND OPPORTUNITIES

Stable growth through travel, tourism and positive weather

Lightweight, foldable sunglasses drive retail value growth

The rising popularity of e-commerce as consumers search for attractive prices

CATEGORY DATA

Table 1 Sales of Sunglasses: Volume 2018-2023

Table 2 Sales of Sunglasses: Value 2018-2023

Table 3 Sales of Sunglasses: % Volume Growth 2018-2023

Table 4 Sales of Sunglasses: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sunglasses: % Value 2018-2022

Table 6 LBN Brand Shares of Sunglasses: % Value 2019-2022

Table 7 Distribution of Sunglasses by Format: % Value 2018-2023

Table 8 Forecast Sales of Sunglasses: Volume 2023-2028

Table 9 Forecast Sales of Sunglasses: Value 2023-2028

Table 10 □Forecast Sales of Sunglasses: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Sunglasses: % Value Growth 2023-2028

EYEWEAR IN SWEDEN

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 12 Sales of Eyewear by Category: Volume 2018-2023

Table 13 Sales of Eyewear by Category: Value 2018-2023

Table 14 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 15 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Eyewear: % Value 2018-2022

Table 17 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 18 Distribution of Eyewear by Format: % Value 2018-2023

Table 19 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 20 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 21 □Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

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Summary 1 Research Sources

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