

## **Sunglasses in Hong Kong, China**

Market Direction | 2023-05-23 | 17 pages | Euromonitor

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### **Report description:**

Demand for sunglasses is rising, in line with greater mobility outside of the home and the resumption of travel following the reopening of Hong Kong's border in early 2023. Although domestic sales of sunglasses are expected to decline due to a consumer shift in spending power for overseas travel, inbound tourists will play a more significant role in driving up demand. Since local residents were unable to travel freely over the past three years, their demand for overseas travel will likely surge...

Euromonitor International's Sunglasses in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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