

Sun Care in the US

Market Direction | 2023-05-24 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

It is no surprise that the pandemic encouraged many consumers to reassess and prioritise their health and wellbeing. We saw many consumers start adopting wellness-orientated lifestyles, analysing all aspects of wellness beyond the traditional focus of physical health, with a stronger focus on preventative health and emotional health. This trend has special implications for sun care, as there is a growing prioritisation of self-care and consumers are starting to see the product as a preventative...

Euromonitor International's Sun Care in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SUN CARE IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health awareness against the background of post-pandemic recovery driving sun protection

Self-tanning and aftersun gaining momentum with improved distribution and social media campaigns

Innovation focusing on value-added features continues to drive facial sun care

PROSPECTS AND OPPORTUNITIES

Growing appetite for multifunctional products

Natural plant extracts likely to be the future of sunscreens

Safety concerns in focus and an opportunity for product development

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2017-2022

Table 2 Sales of Sun Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sun Care: % Value 2018-2022

Table 4 LBN Brand Shares of Sun Care: % Value 2019-2022

Table 5 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022

Table 6 Forecast Sales of Sun Care by Category: Value 2022-2027

Table 7 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN THE US

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Sun Care in the US

Market Direction | 2023-05-24 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com