

Sun Care in the United Kingdom

Market Direction | 2023-04-24 | 24 pages | Euromonitor

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Report description:

Despite a challenging economic environment, in 2022 the performance of sun care was buoyant, with all categories experiencing growth in both volume and current value terms. Sun protection grew as people returned to their normal lives, and had heightened awareness regarding their skin health and the need to use more protection. This was coupled with multiple record-breaking heatwaves during the summer, as well as a strong return to travel, which further bolstered the growth of the category. Simil...

Euromonitor International's Sun Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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