

Sun Care in Slovakia

Market Direction | 2023-05-09 | 21 pages | Euromonitor

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Report description:

In 2022, sun care returned to overall retail volume and current value growth, following the slump in sales caused by the effects of the Coronavirus (COVID-19) crisis. This performance was driven by the resumption of international travel, not least to sun and beach destinations. Consumers also returned more fully to out-of-home lifestyles domestically, which increased the use of sun care. Sun care recorded moderate retail volume growth and a double-digit increase in retail current value sales in...

Euromonitor International's Sun Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Higher price-sensitivity supports private label retail value share gain

The offer of formats and formulations remains quite stable with some novelties

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