

Sun Care in Portugal

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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Report description:

Sun care registered dynamic growth in value and volume terms in 2022, exceeding pre-pandemic levels. 2021 was still a year of transition with many people still being impacted by travelling restrictions. Furthermore, while tourism began to recover it remained at much lower levels than in 2019, which limited the growth and recovery of sun care. However, in 2022 tourism registered much more significant growth, with a sharp rise in both inbound and outbound tourism, in particular during the spring a...

Euromonitor International's Sun Care in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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