

Sun Care in Peru

Market Direction | 2023-05-02 | 17 pages | Euromonitor

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Report description:

The use of sun protection in Peru is strongly associated with outdoor activities and for this reason a large percentage of sales occur during summertime (December through March) when people would normally spend more time outside the home. With the summer being hugely disrupted by ongoing restrictions in 2021, this continued to limit demand for sun care. During 2022 mobility restrictions that were put in place by the government to halt the spread of COVID-19 were relaxed. This enabled Peruvians t...

Euromonitor International's Sun Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Lower mobility restrictions favour sun care sales

Change in weather conditions contributes to the development of sun care

Sun care faces strong price increases as most of these products are imported

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