

Sun Care in Norway

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic gave a considerable boost to sun care retail volume and current value sales in 2020. This was followed by relatively modest declines in 2021 and 2022 as stabilisation set in. The pandemic prevented Norwegian consumers from travelling abroad, resulting in most spending their holidays domestically. This shifted sun care sales from abroad to domestic, as sun care products are often purchased in the country where the consumer spends their holiday. A relatively war...

Euromonitor International's Sun Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Premiumisation trend broadens offer and leads to specialisation

More natural, gradual and healthier options penetrate self-tanning

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