

Sun Care in Lithuania

Market Direction | 2023-05-12 | 19 pages | Euromonitor

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Report description:

Despite sun care presenting strong growth in 2022, retailers expected the results to be higher as inbound and outbound travelling returned to pre-pandemic levels. To add, adult sun care was predominantly led by the tanning category, suggesting that consumers bought self-tanning products more often than pre or after suns, and started to sunbathe less as self-tanning can present quicker artificial tanning results. Local niche beauty and personal care brand Manilla by UAB Dermafaktorius, highlighte...

Euromonitor International's Sun Care in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Baby and child-specific sun care drives the greatest demand

Derma brands gain popularity on the sun care landscape

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