

Sun Care in Japan

Market Direction | 2023-05-19 | 23 pages | Euromonitor

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Report description:

The average temperature in Japan from June-August 2022 was the second highest recorded since statistics began in 1898, and the severe hot weather contributed to improving demand for sun care during the year. Other factors that also led to a rebound for the category included the fact that local consumers were able to spend greater time outside of the home after the prolonged period of home seclusion during the pandemic, in addition to the government also providing support for travel, which led to...

Euromonitor International's Sun Care in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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