

Sun Care in Indonesia

Market Direction | 2023-04-25 | 21 pages | Euromonitor

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Report description:

Beauty trends run dynamically in line with new ways and heightened need for consumers to maintain or improve their appearance. With the increasing desire to look good and perform optimally every day, the beauty industry is required to continue to innovate and adapt to various changes that occur in consumer behaviour and in culture or society. By the end of the review period, the beauty concept had shifted to a broader meaning incorporating the embodiment of a healthy body. Easy access to informa...

Euromonitor International's Sun Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Product use increases as the population become more educated on sun care

Mass brands and female consumers are the main contributors to retail sales

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Sunstick is a new innovation that is starting to become a trend

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