

Sun Care in Hungary

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Hungarian consumers have become more educated about the risks associated with sun exposure, such as skin cancer, increased mortality from melanomas, and other skin disorders. As a result, there is a growing preference for higher-quality sun care products at higher price points. Despite these trends, the use of sun protection in Hungary remains comparatively low compared to Western European countries. However, the habit persistence among consumers has notably increased, leading to daily usage of...

Euromonitor International's Sun Care in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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