

Sun Care in Egypt

Market Direction | 2023-05-11 | 20 pages | Euromonitor

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Report description:

The sun care category is notably seasonal. The demand for sunscreens is always at its peak during the summer, and this is when most sales occur. Indeed, it is very rare to find people buying sun protection products during the rest of the year. Individuals who are obsessed with skin care are significantly more likely to purchase sunscreens throughout the year, though this remains a niche purchasing pattern.

Euromonitor International's Sun Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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