

## **Sun Care in Dominican Republic**

Market Direction | 2023-05-09 | 20 pages | Euromonitor

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### **Report description:**

The war in Ukraine had a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales. As a result, while sun care registered a healthy increase in current value sales in 2022, volume growth was minimal. With consumers feeling the financial squeeze, there was a degree of trading down. That being said, the recovery of the tourism sector helped to maintain value sales, with inbound tourist numbers already surpassing pre pandemic 2019 levels.

Euromonitor International's Sun Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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