

Sun Care in Denmark

Market Direction | 2023-04-24 | 16 pages | Euromonitor

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Report description:

As life returned to greater normality following the COVID-19 pandemic, travel and outdoor activities were more frequently undertaken. With more time spent exposed to the sun, demand for sun care products increased as Danes commonly use sun protection and after sun when on holiday. Self-tanning usage also increased in 2022 as consumers returned to work and socialised more than during the pandemic years.

Euromonitor International's Sun Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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