

Sun Care in Croatia

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Sun care achieved an exceptional performance in 2022 as the number of foreign visitors in Croatia neared pre-pandemic levels in 2019. Retail volume sales grew moderately in 2022 supported by the full relaxation of travel restrictions. In 2021, double-digit recovery was seen when the easing of the pandemic and related restrictions saw local consumers spend more time outdoors and supported a faster than anticipated recovery in inbound tourism. Overall, rising awareness of the health risks associat...

Euromonitor International's Sun Care in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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