

Sun Care in Canada

Market Direction | 2023-04-24 | 22 pages | Euromonitor

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Report description:

After a challenging couple of years, sunscreen saw healthy growth in 2022, driven by an increase in domestic and outbound travel, as well as the return of large-scale summer events and festivals. Initiatives such as the Province of Ontario's staycation tax credit encouraged local travel and contributed to the growth of in the sales of sunscreen.

Euromonitor International's Sun Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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