

Sun Care in Bolivia

Market Direction | 2023-05-02 | 16 pages | Euromonitor

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Report description:

Sun care recorded strong growth in 2022 as Bolivians resumed outdoor activities following the complete relaxation of pandemic restrictions. Students have returned to university and schools and COVID-19 concerns have reduced as the vaccine was rolled out. Although retail volume and current value growth rates were not as strong as in 2021, sales are much closer to pre-pandemic levels than in 2021. With a major number of sun care brands being imported to the country, the rise in global inflation wa...

Euromonitor International's Sun Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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