

Sun Care in Argentina

Market Direction | 2023-04-24 | 22 pages | Euromonitor

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Report description:

In 2022 sun care volume sales surpassed pre-Covid-19 levels, driven by an exceptional tourism season considered the best in the last 20 years. Local tourism reached an all-time high, with Argentinians eager to travel after pandemic restrictions were lifted. The surge in local tourism was largely driven by the government actively promoting local tourism through the Pre-Viaje programme, which refunds 50% of the trip's value for travel within Argentina. Further, despite borders reopening since late...

Euromonitor International's Sun Care in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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