

## **Sun Care in Algeria**

Market Direction | 2023-04-28 | 17 pages | Euromonitor

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### **Report description:**

Demand for sun care rebounded in 2022 as holiday travel resumed in the country alongside the return of international travel. Sun protection is not deemed a real necessity by Algerians, but manufacturers are helping to drive awareness of the importance of protecting the skin from UVA/UVB rays. Sun care has seen a gradual recovery in volume sales since 2021, after recovering from the decline experienced in 2020 when consumers were in home seclusion and had little need for sun care products. As the...

Euromonitor International's Sun Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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