

Spectacles in the United Arab Emirates

Market Direction | 2023-05-25 | 16 pages | Euromonitor

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Report description:

An increasing number of local consumers are looking for specific health benefits when purchasing spectacles beyond correcting certain conditions, such as myopia or presbyopia, including blue light blocking lenses to reduce eye strain and improve sleep due to prolonged exposure to digital screens. Spectacles with photochromic lenses, which automatically adjust to changing light conditions - becoming darker in bright sunlight and lighter in low light conditions - are also sought after, providing c...

Euromonitor International's Spectacles in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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