

Spectacles in Sweden

Market Direction | 2023-05-22 | 18 pages | Euromonitor

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Report description:

Spectacles experienced a decline in 2020 as a result of the outbreak of COVID-19 and home seclusion. However, the landscape saw positive growth in 2021, with pent-up demand and reduced spending on services resulting in many updating their spectacles. Following the strong results of 2021, the category saw stable retail volume sales growth in both 2022 and 2023, with current retail value sales boosted by inflation and rising unit prices. There are many drivers of spectacle sales in Sweden, includi...

Euromonitor International's Spectacles in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPECTACLES IN SWEDEN

KEY DATA FINDINGS

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Style and fashion drive retail value growth and opportunities

Advanced features for spectacle lenses add value to the landscape

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Sustainability, convenience and e-commerce set to drive sales during the forecast period

Frequent eye exams would boost growth on the spectacles landscape

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