

Spectacles in Spain

Market Direction | 2023-05-24 | 19 pages | Euromonitor

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Report description:

In a cross-category trend, the ongoing socioeconomic uncertainty is limiting potential sales in spectacles. Furthermore, global inflationary pressures have led to skyrocketing inflation which is resulting in higher unit prices. Added to which, supply chain disruptions, as compounded by the ongoing Russia-Ukraine war, continue to challenge players to fulfil demand. With regards to spectacles, this is resulting in price-sensitive consumers managing their tight budgets with fewer opticians' appoint...

Euromonitor International's Spectacles in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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