

Spectacles in Singapore

Market Direction | 2023-05-23 | 16 pages | Euromonitor

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Report description:

Demand for spectacles started to improve in 2021 after the decline witnessed in 2020 due to the pandemic. As consumers have resumed their lives and restrictions have eased, sales of spectacles, both in volume and value terms, have recovered and show strong growth for 2023. Although many employees are no longer required to work remotely all week, some still choose to work from home for certain days, as many companies have implemented permanent hybrid working policies. This is supporting demand fo...

Euromonitor International's Spectacles in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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