

## **Spectacles in Japan**

Market Direction | 2023-05-24 | 17 pages | Euromonitor

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### **Report description:**

Since late 2022, various manufacturers and retailers began to announce price increases for spectacles. Leading category player, JINS Inc, announced a 5-13% price increase for its spectacle frames in November 2022, while leading optical goods store, Megane Ichiba - operated by Megane TOP Co Ltd - had already announced price increases for its highly functional lenses in September 2022. Many brands, including Zoff (Intermestic Inc) and 999.9 feelsun, also followed this strategy in 2023. The price i...

Euromonitor International's Spectacles in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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