

Spectacles in Australia

Market Direction | 2023-05-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While the impact of the pandemic continues to wane in Australia, consumers' engagement with digital screens, such as computers and smartphones, remains high, increasing their exposure to blue light. With remote working blurring the line between work and leisure, consumers find themselves spending longer in front of digital screens, often throughout much of the day. In addition, the primary source of entertainment for younger generations involves greater screen time, including video games, social...

Euromonitor International's Spectacles in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Spectacles in Australia
Euromonitor International
May 2023

List Of Contents And Tables

SPECTACLES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Greater exposure to blue light sustains demand for spectacles

Specsavers consolidates leadership of spectacle lenses in 2022

E-commerce goes from strength to strength

PROSPECTS AND OPPORTUNITIES

Australians' vision expected to deteriorate further, supporting future category growth

Tight household budgets may cause a shift in consumer choice

Fashion and style should be a key consideration for brands of spectacle frames

CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2018-2023

Table 2 Sales of Spectacles by Category: Value 2018-2023

Table 3 Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 4 Sales of Spectacles by Category: % Value Growth 2018-2023

Table 5 Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 6 NBO Company Shares of Spectacles: % Value 2018-2022

Table 7 LBN Brand Shares of Spectacles: % Value 2019-2022

Table 8 Distribution of Spectacles by Format: % Value 2018-2023

Table 9 Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 10 □Forecast Sales of Spectacles by Category: Value 2023-2028

Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

EYEWEAR IN AUSTRALIA

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2018-2023

Table 14 Sales of Eyewear by Category: Value 2018-2023

Table 15 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 16 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Eyewear: % Value 2018-2022

Table 18 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 19 Distribution of Eyewear by Format: % Value 2018-2023

Table 20 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 21 Forecast Sales of Eyewear by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Spectacles in Australia

Market Direction | 2023-05-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-31"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com