

## **Soft Drinks in Australia**

Market Direction | 2023-05-25 | 103 pages | Euromonitor

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### **Report description:**

With Australia experiencing strict and lengthy lockdowns in both 2020 and 2021 due to the pandemic, as well as closed borders for much of this period, most fmcg industries were impacted by this, with soft drinks no exception. However, the on-trade bore the brunt of the impact of the COVID-19 restrictions, not least given enforced foodservice closures and the home seclusion. While on-trade volume sales of soft drinks declined sharply in 2020, with another fall seen in 2021, off-trade sales saw a...

Euromonitor International's Soft Drinks in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## CATEGORY DATA

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