

Skin Care in Uruguay

Market Direction | 2023-05-12 | 22 pages | Euromonitor

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Report description:

Skin care was among the better performing categories within beauty and personal care in 2022. Retail volume and current value growth was supported by stronger sales of premium brands, especially in body care. Although some consumption shifted overseas to Argentina, where lower priced products are available, skin care managed to achieve positive growth rates as products have become a key part of skin care regimes at home. This trend accelerated during the pandemic with consumers able to devote mo...

Euromonitor International's Skin Care in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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