

Skin Care in Kazakhstan

Market Direction | 2023-05-10 | 24 pages | Euromonitor

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Report description:

Facial care saw the fastest retail volume and current value growth in 2022 as the trend towards maintaining healthy facial skin gathered pace. Within this, mass face masks showed strong growth as there are a variety of mass face masks available for different skin types and at a selection of price points. During the pandemic, the use of face masks increased as consumers sought to pamper themselves and soothe any irritation triggered by wearing COVID-19 protective face masks in public. However, th...

Euromonitor International's Skin Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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