

Skin Care in Israel

Market Direction | 2023-05-02 | 24 pages | Euromonitor

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Report description:

The COVID-19 lockdowns prevented people from accessing professional cosmetic treatments, leading to an increase in at-home skin care routines. As a result, demand for skin care products, including face masks, continued to increase in 2022. In response, more face masks with specific specialties, such as cleansing, moisturising, and firming, were introduced to cater to the increasing demand.

Euromonitor International's Skin Care in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Skin specific face masks launched in 2022 as consumers pamper more at home

Dermocosmetics records robust sales growth in 2022, due to demand for natural and healthier products

L'Oreal continues leading skin care in 2022 thanks to strong marketing abilities

PROSPECTS AND OPPORTUNITIES

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