

Skin Care in Bolivia

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Skin care saw a rebound in retail volume and current value sales in 2022 as demand patterns started to normalise post-pandemic. With the majority of skin care brands imported to the country, global inflation is driving up unit prices of premium products, although mass products have not seen significant price rises. Skin care manufacturers have sought to keep prices affordable in the mass segment and so have absorbed cost increases as much as possible. Premium skin care consumers are less...

Euromonitor International's Skin Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2023

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