

Oral Care in Uzbekistan

Market Direction | 2023-05-15 | 20 pages | Euromonitor

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Report description:

Oral care is a category driven by basic demand in Uzbekistan and further supported by population growth in the country. However, as seen across various categories in beauty and personal care, the majority of consumers in the country are highly price-sensitive and thus purchase the essentials needed on a daily basis, as opposed to opting for additional products which are deemed to be non-essential. This means the majority of sales are in toothbrushes and toothpaste, with low interest in mouthwash...

Euromonitor International's Oral Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ORAL CARE IN UZBEKISTAN

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Robust performance of toothbrushes attributed to a successful advertising campaign by Colgate-Palmolive

Certain added-value toothpastes are attracting attention

PROSPECTS AND OPPORTUNITIES

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