

Oral Care in North Macedonia

Market Direction | 2023-05-15 | 21 pages | Euromonitor

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Report description:

Oral care in 2022 experienced a boost in performance, primarily driven by the rising unit prices across all product ranges. This was coupled with moderate volume growth. The increase in unit prices was largely a response to rising production costs, including the impact of inflation, supply chain disruptions, and higher raw material prices resulting from the Russian invasion of Ukraine and subsequent sanctions against Russia.

Euromonitor International's Oral Care in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ORAL CARE IN NORTH MACEDONIA

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Battery toothbrushes gain in popularity

Colgate-Palmolive maintains lead with its well-established Colgate brand

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New features, new formulations and packaging innovation will support growth in oral care

Battery toothbrushes poised for strong growth

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