

Oral Care in Bolivia

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Toothpaste registered a slight increase in retail volume sales in 2022, although growth was lower than in the previous year. Sales are concentrated on value brands sold in the traditional channel that normally have low prices and deliver basic features, such as protection from cavities and fresh breath. Nevertheless, some consumers have a strong preference for superior products that whiten teeth and protect sensitive gums, although sales of such products are concentrated in modern retailers.

Euromonitor International's Oral Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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