

## **Oral Care in Bolivia**

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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### **Report description:**

Toothpaste registered a slight increase in retail volume sales in 2022, although growth was lower than in the previous year. Sales are concentrated on value brands sold in the traditional channel that normally have low prices and deliver basic features, such as protection from cavities and fresh breath. Nevertheless, some consumers have a strong preference for superior products that whiten teeth and protect sensitive gums, although sales of such products are concentrated in modern retailers.

Euromonitor International's Oral Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Oral Care in Bolivia  
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### List Of Contents And Tables

#### ORAL CARE IN BOLIVIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Toothpaste growth slows as consumers switch to cheaper products

Colgate-Palmolive Bolivia Ltda continues to lead in oral care

New developments in dental floss stimulates category growth

##### PROSPECTS AND OPPORTUNITIES

Price sensitivity to remain an issue in forecast period

Sustainability focus in oral care still underdeveloped

Potential for new players despite concentration at top end

##### CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2017-2022

Table 2 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 3 Sales of Toothbrushes by Category: Value 2017-2022

Table 4 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 5 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 6 NBO Company Shares of Oral Care: % Value 2018-2022

Table 7 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 8 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 9 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 10 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 11 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

#### BEAUTY AND PERSONAL CARE IN BOLIVIA

##### EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

##### MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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##### SOURCES

Summary 1 Research Sources

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