

Men's Grooming in Israel

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

In January 2022, Diplomat, distributor of the men's shaving brand Gillette (Procter & Gamble Israel MOD Ltd), announced that it would be raising prices of their products by 4-16% in March. Usually, Diplomat collaborates with retailers to determine increases and deals, but this time they sent a list of price increases without discussion. Due to consumer and government pressures, the increase date was pushed back until after Passover. However, even after the holiday, stores were still refusing the...

Euromonitor International's Men's Grooming in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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