

## **Men's Grooming in Costa Rica**

Market Direction | 2023-05-04 | 22 pages | Euromonitor

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### **Report description:**

There was a rise in the popularity of barbershops in Costa Rica before the pandemic, with men increasingly visiting them for the latest cuts and styles. While some of these barbershops went out of business during the pandemic, several have reopened, offering their visitors specific brands such as Arium and Tech Italy. Barbershops have also contributed to a shift from hair gel to hair wax as the latter styling product is preferred by professional barbers.

Euromonitor International's Men's Grooming in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Men's Grooming market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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