

Men's Grooming in Bolivia

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Men's grooming began its recovery from the COVID-19 pandemic in 2022. After two years of consecutive decline, demand is rising as socialising becomes more prominent and workers return to the office. In 2020, home seclusion led consumers to swap male-specific products for family products. Although there was some recovery in 2021, smuggling became a growing issue which further hampered sales. In 2022, companies have increased promotional activities at point of sale including merchandising on speci...

Euromonitor International's Men's Grooming in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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