

## **Mass Beauty and Personal Care in Azerbaijan**

Market Direction | 2023-05-02 | 20 pages | Euromonitor

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### **Report description:**

Azerbaijan's proximity to both Ukraine and Russia has created a lot of uncertainty and while Azerbaijan benefitted from increasing global energy prices as a result of the war - on the flip side, Azerbaijan is heavily dependent on trade and raw materials for production both from Russia and Ukraine and trade flows were disrupted. As a result, with such economic uncertainty, there was soaring inflation. With this backdrop, current value sales of mass personal care and beauty products increased sign...

Euromonitor International's Mass Beauty and Personal Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Mass Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### **DISCLAIMER**

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