

Hair Care in Uzbekistan

Market Direction | 2023-05-15 | 20 pages | Euromonitor

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Report description:

Hair care is seeing healthy sales, supported by ongoing demand for basic and mass products in the category. Furthermore, since consumers have returned to sociable out-of-home lifestyles, they have been paying more attention to their personal grooming again - for example, washing their hair more frequently than they did during the pandemic lockdowns.

Euromonitor International's Hair Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

HAIR CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hair care maintains healthy sales, with shampoo and hair colourants the core products

Clear maintains its lead and Nivea removes shampoo from shelves due to low demand

Visiting beauty salons is becoming an expensive treat

PROSPECTS AND OPPORTUNITIES

Hair care sales will be supported by ongoing mass demand over the forecast period

Inexpensive brands will be in the highest demand

Hair care will remain dependent on imports due to low manufacturing levels in the country

CATEGORY DATA

Table 1 Sales of Hair Care by Category: Value 2017-2022

Table 2 Sales of Hair Care by Category: % Value Growth 2017-2022

Table 3 Sales of Hair Care by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Hair Care: % Value 2018-2022

Table 5 LBN Brand Shares of Hair Care: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Hair Care: % Value 2019-2022

Table 7 Forecast Sales of Hair Care by Category: Value 2022-2027

Table 8 Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Hair Care by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN UZBEKISTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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