

Hair Care in Slovenia

Market Direction | 2023-05-15 | 21 pages | Euromonitor

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Report description:

Hair care is one of the fastest growing categories in beauty and personal care. While hair was not as severely impacted by the pandemic lockdowns as other products such as fragrances and colour cosmetics, it was still negatively impacted and suffered a decline in value and volume sales. In 2021, with society gradually opening up, and people looking to present themselves well, hair care registered an increase in current value and volume sales and growth continued in 2022. Indeed, stress during the...

Euromonitor International's Hair Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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