

Hair Care in Azerbaijan

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Azerbaijan's proximity to both Ukraine and Russia has created a lot of uncertainty and while Azerbaijan benefitted from increasing global energy prices in 2022 as a result of the war - on the flip side, Azerbaijan is heavily dependent on trade and raw materials for production both from Russia and Ukraine and trade flows were disrupted significantly. As a result, with such economic uncertainty, there was soaring inflation. With this backdrop, current value sales of hair care increased significant...

Euromonitor International's Hair Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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