

Fragrances in Uzbekistan

Market Direction | 2023-05-15 | 21 pages | Euromonitor

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Report description:

Fragrances continues to show recovery in volume terms, with value boosted by price increases. Fragrances suffered during the era of the pandemic but started to return to more balanced sales patterns as consumers returned to sociable out-of-home lifestyles, thus they began to use fragrances more often. However, at the same time, supply chain disruptions have created challenges for global players - who dominate fragrances in Uzbekistan.

Euromonitor International's Fragrances in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sales remain positive despite some challenges, with mass outperforming premium

Premium fragrances stabilises after peak sales, driven by social status

The impact of "grey imports" may decrease in light of government efforts

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Fragrances will maintain small and stable volume growth

The opening of new points of sale will further stimulate sales

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