

Fragrances in Slovenia

Market Direction | 2023-05-15 | 20 pages | Euromonitor

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Report description:

Fragrances was one of the fastest growing categories in the Slovenian beauty and personal care market in 2022 as it continued its recovery from the shock of the COVID-19 crisis, when the lack of social contact markedly reduced the occasions for wearing such products. In 2022, fragrances sales moved beyond pre-pandemic levels, spurred by the self-care trend, high employment rate and the revival of public life.

Euromonitor International's Fragrances in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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