

Fragrances in Bolivia

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Fragrances recorded positive sales in 2022 as consumers returned to outdoor and social activities where fragrances are more commonly worn. Companies in mass fragrances are concentrated in the direct selling channel and innovation has been a constant to create consumer awareness and encourage them to stay with this category. Players have captured consumer interest and supported growth with innovative products including vegan and eco-friendly properties. Moreover, direct selling manufacturers have...

Euromonitor International's Fragrances in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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