

Eyewear in Canada

Market Direction | 2023-05-22 | 31 pages | Euromonitor

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Report description:

In 2023, eyewear takes a significant stride towards a "return to normal" as it transitions back to more typical growth rates. The previous year, 2022, witnessed strong growth driven by pandemic-related factors as consumers who had postponed purchases in 2021 resumed their buying activities. However, in 2023, the impact of the pandemic is less pronounced, and growth is primarily driven by conventional factors such as new fits for contact lenses and the aging population's increased need for correc...

Euromonitor International's Eyewear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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