

Depilatories in Uzbekistan

Market Direction | 2023-05-15 | 18 pages | Euromonitor

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Report description:

Depilatories continues to recover after the impact of the COVID-19 pandemic, when many aspects of personal grooming were neglected during the home lockdowns and period of social inactivity. As consumers have since begun to lead active out-of-home lives again, this has supported sales in such products. However, geopolitical tensions in 2022 have led to ongoing issues with supply chains, along with skyrocketing inflation, creating obstacles to a stronger recovery.

Euromonitor International's Depilatories in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Price-sensitive consumers continue to favour cheap and essential products

The share of Turkish brands is growing, but the global giants retain a monopoly

The prices for salon procedures show a significant increase, deterring consumers' return

PROSPECTS AND OPPORTUNITIES

Most products beyond razors and blades will remain niche

Hair removers/bleaches will continue to have a limited consumer base

Gillette Venus will retain its strong lead

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